

room  
TO LIVE  
NOVA SCOTIA • CANADA 

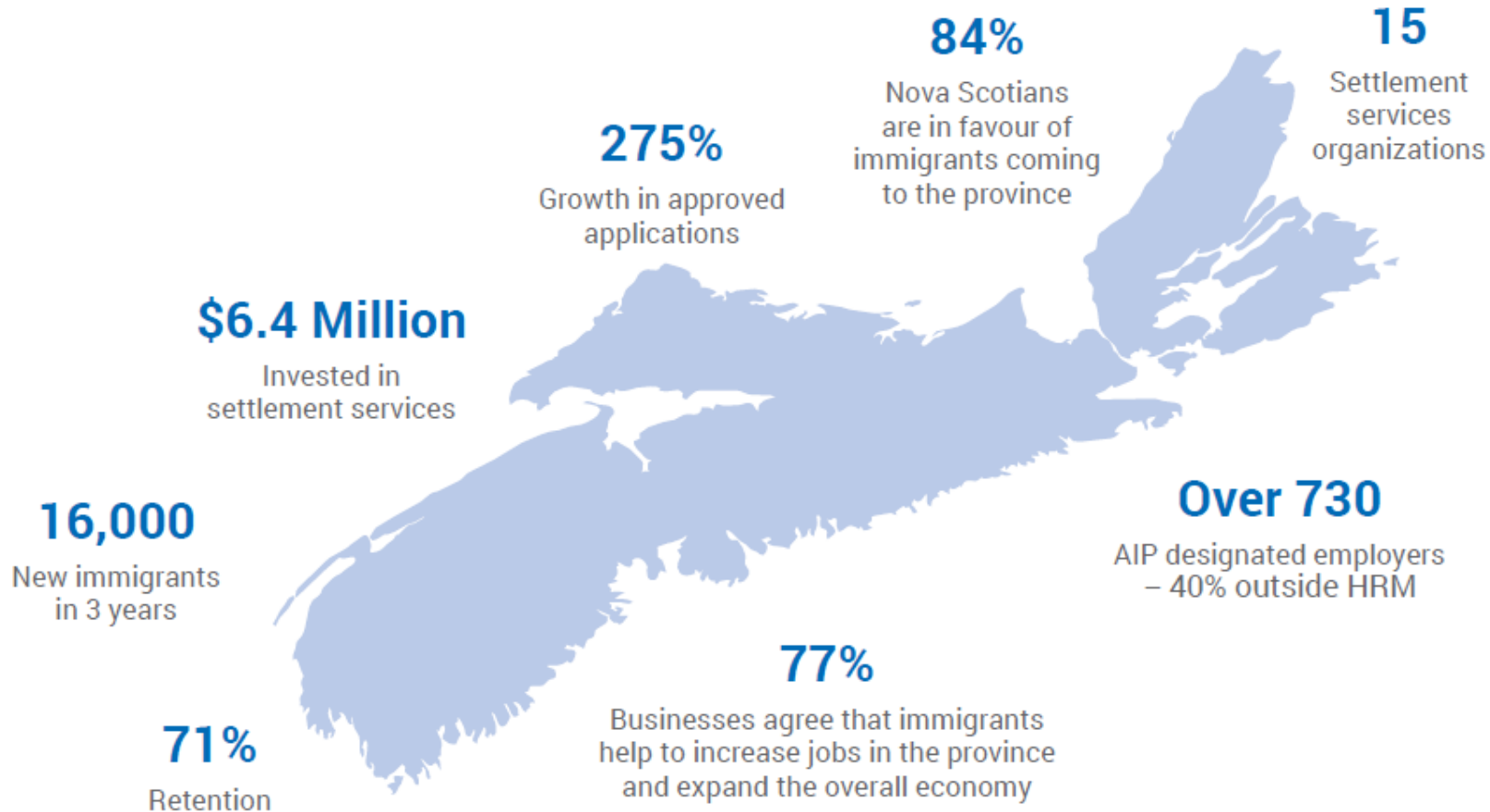
Stewart McKelvey  
In-house Counsel Day  
Nova Scotia Office of Immigration  
April 2019



# Nova Scotia Immigration

Impacting Economic and Population Growth

## 2018 - A Record Year



# Nova Scotia Immigration

Impacting Economic and Population Growth

## 2018 - A Record Year



**6,000**

Landings  
(approximately)



**150**

Community  
& employer  
events



**2,272**

Approved  
applications



**440**

International  
graduates  
approved



**18**

Physicians  
nominated through  
the Physician  
Stream



**2**

New streams:  
Physician & Labour  
Market Priorities



**10**

International  
recruitment  
events



**6**

New businesses  
through  
entrepreneur  
streams

# Key areas of focus



Leadership at the local and national levels



Promoting Nova Scotia as an attractive place to live

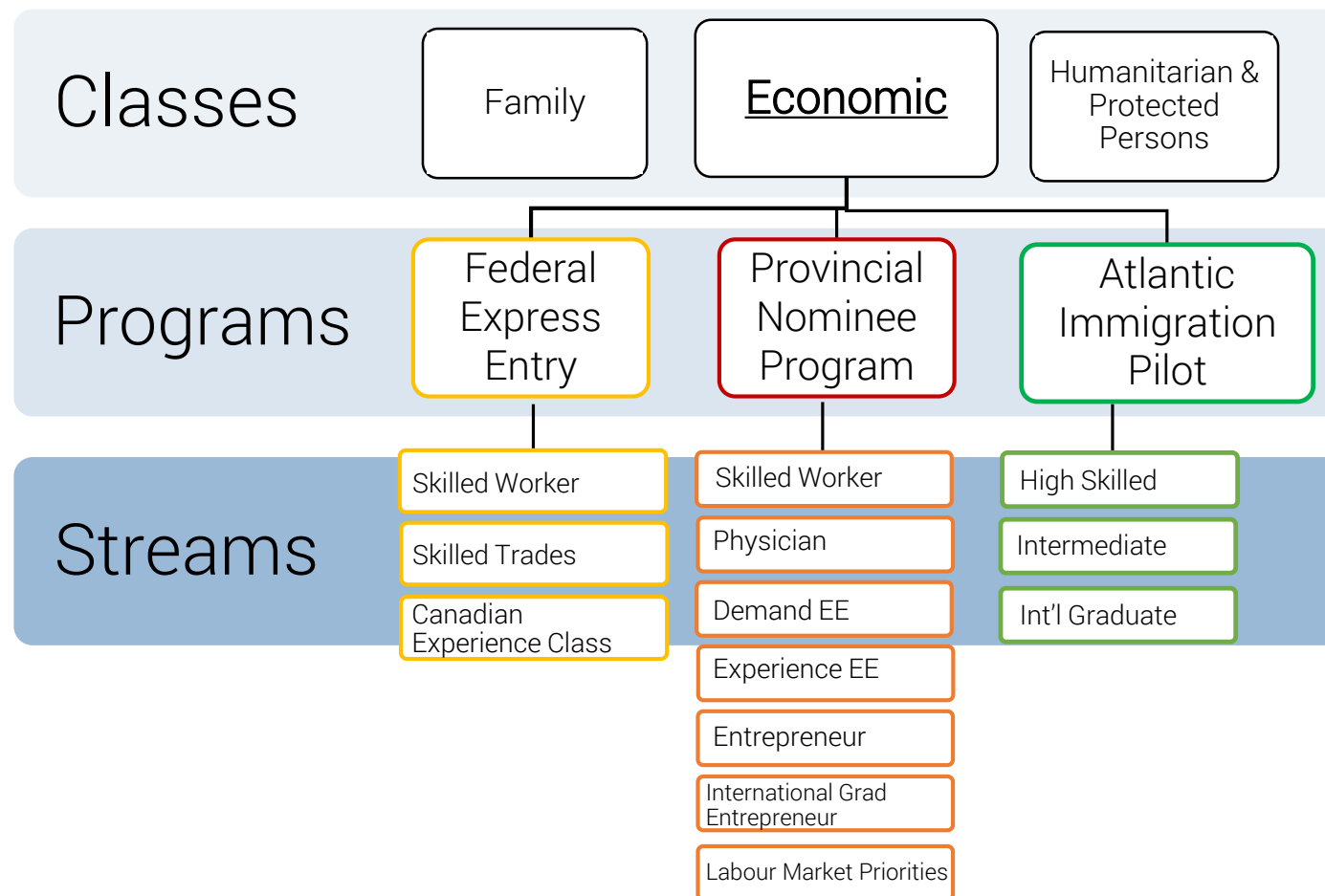


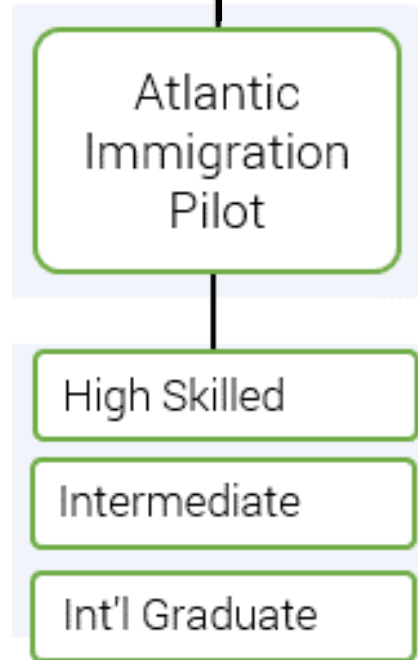
Selection programs that are strong and responsive



Integrating newcomers into communities and the workplace

# Selection Programs





## Atlantic Immigration Pilot

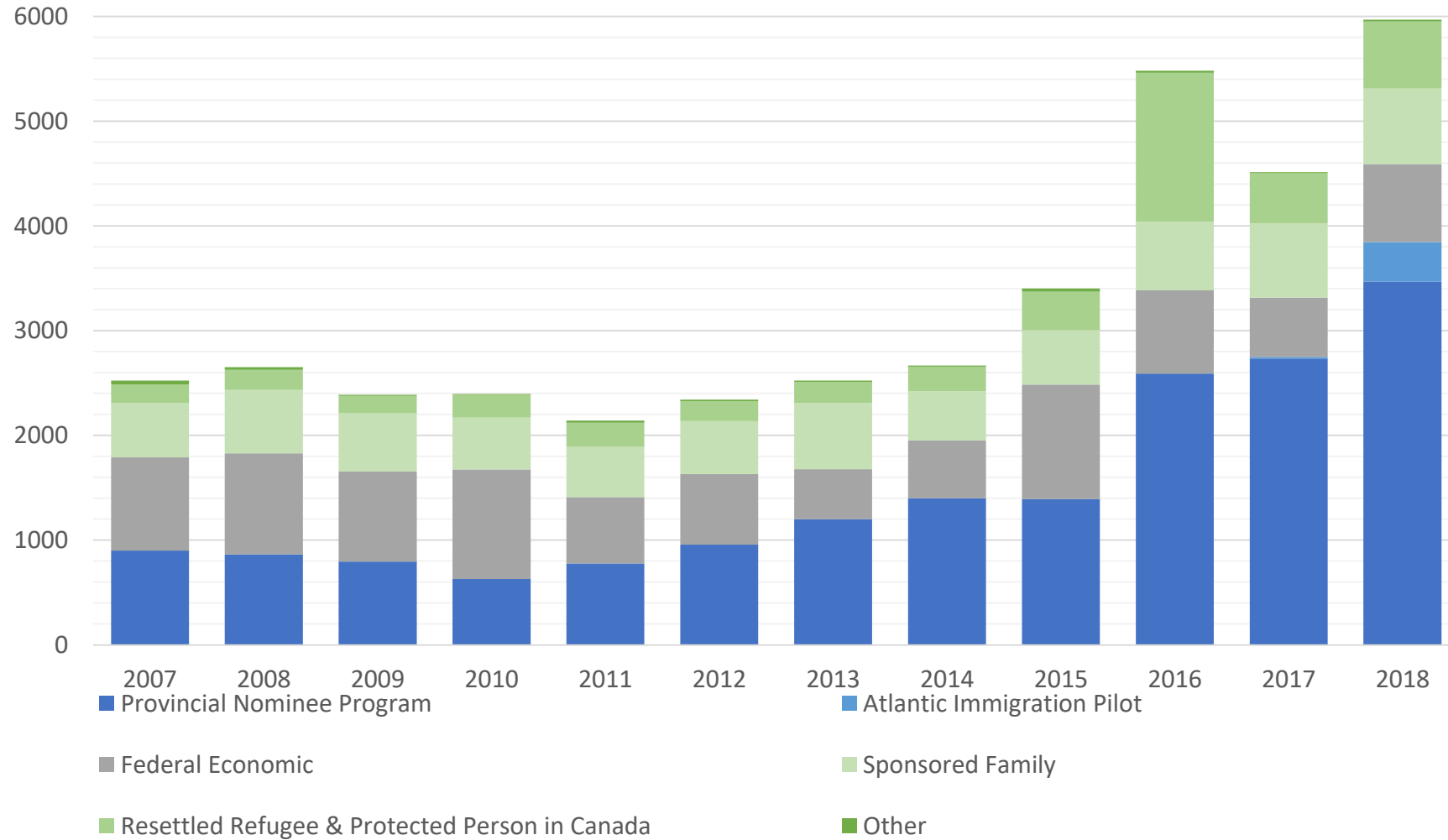
5 year federal pilot with priority processing

3 streams for different skill levels/jobs

Tests new approaches

- Enhanced employer role
- Fed-prov relationship
- Niche criteria
- Built-in settlement supports

# Immigrants to Nova Scotia



Source: IRCC Permanent Residents Q42018

# Stakeholder Engagement



Are you an employer  
with labour needs? 

Are you looking to fill job vacancies and grow your business?  
The Nova Scotia Office of Immigration can help.

Our Employer Support Team is ready to answer your questions  
and show you how internationally trained workers and international  
graduates can benefit your business.

Contact us today:

**1-877-292-9597** (toll-free)

**immigration@novascotia.ca**

**novascotiainmigration.com/employers**

Our team:

- ✓ Builds a network of sector, business, community and education stakeholders
- ✓ Increases understanding of and access to our office and programs
  - Employer and international student events
  - Marketing campaigns and information tools
- ✓ Assists employers to navigate the “system”

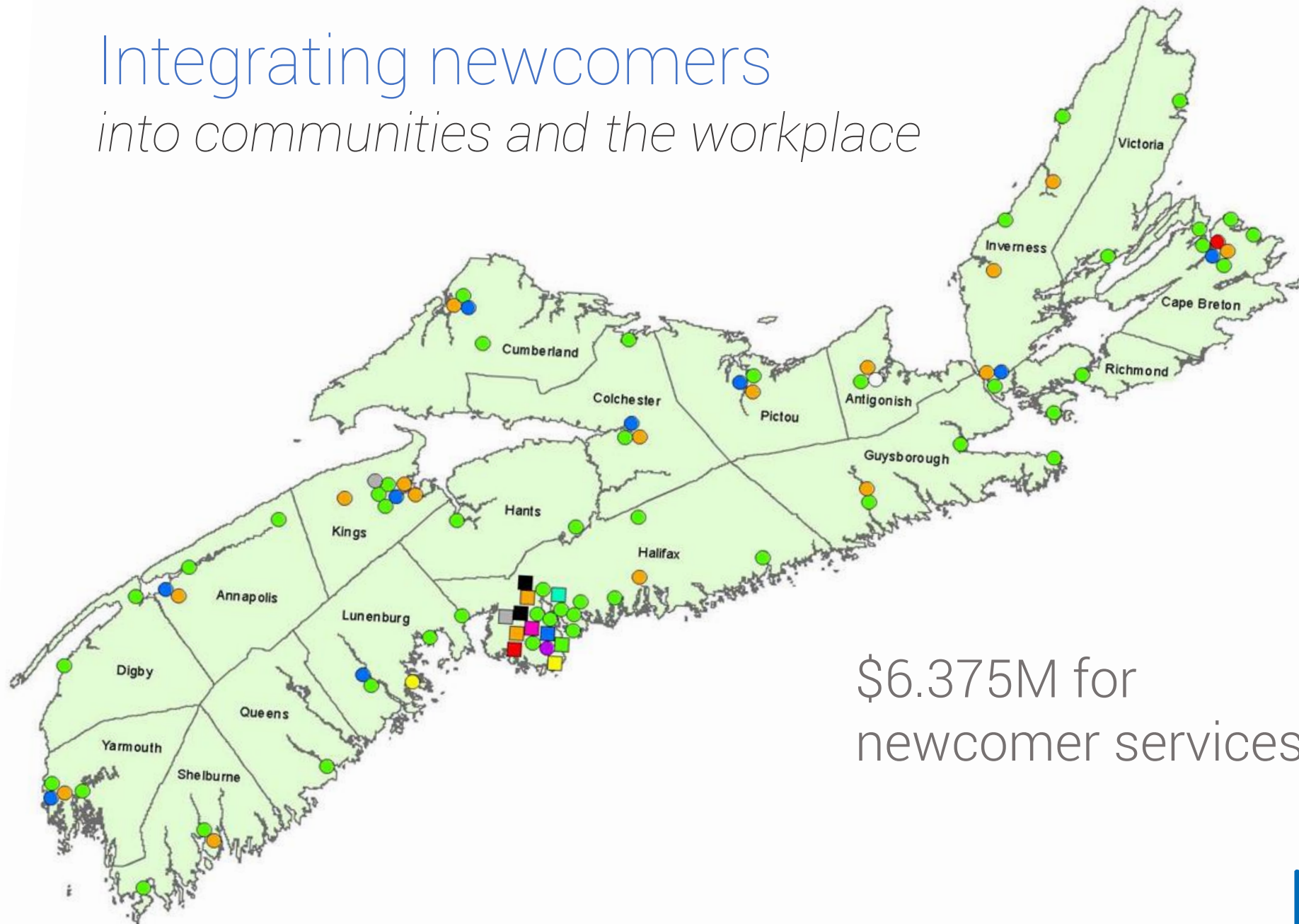


# International Attraction and Recruitment

- Marketing Nova Scotia's opportunities to work and live
- ROOM brand materials
- Attendance at strategic recruitment events
- Webinars and virtual recruitment
- We invite employers to participate
- New opportunities?



# Integrating newcomers *into communities and the workplace*



\$6.375M for  
newcomer services

# 2019-2020 Priorities



Evidence-base



Program  
Integrity



Stakeholder  
Empowerment and  
Engagement



Service Excellence



Francophone  
Immigration



Telling the story

Employer Support Team

902 424 5230

[www.novascotiaimmigration.ca](http://www.novascotiaimmigration.ca)

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