

# E-Contracts: Hip to be Square

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### **AGENDA**

- General E-Principles
- E-Commerce Act
- Types of E-Contracts
- Sample E-Cases





## **E-Principles**

- Fundamental Equivalency (e-copy/hard copy)
- Fundamental Issues (offer, acceptance, etc.)
- Form vs Substance (legislation, policy, etc.)



## **Electronic Commerce Acts**

The Basic Premise:

Information shall not be denied legal effect or enforceability solely because of electronic form.



## **E-Commerce Act**

Offer and Acceptance

The Means



The Time and Place



## **E-Commerce Act**

In "Writing" Satisfied

E-Signatures Allowed

**Exceptions Noted** 





## **E-Agreements Online**

Click-Wrap or Click Through (e.g. "I agree" button)

Browse-Wrap or Website Posting (e.g. hyperlinks)



#### E-Enforcement Issues

Notice of Terms & Meaningful Review

Assent to Terms & User Actions

Contextual Analysis & User Knowledge



## **Email Negotiation Case**

No Intention to enter binding agreement of purchase and sale of condo





#### Website Terms of Use Case

Browse Wrap
Agreement to
arbitrate claims not
valid as no notice
to online user





#### Online or Offline – e-debate continues...









## QUESTIONS

