

# LICENSING TIPS FOR MUSIC OWNERS

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#### THE LINE-UP

- Basic Information
- Key terms & conditions
- Key actors & players
- Trends & practices





#### What is the Use?



- > In-Context Use
- ➤ Out-of-Context Use
- > Other Use



## Where is the Scope?

- > Territory
- > Jurisdiction
- > Location





#### How to Solve it?

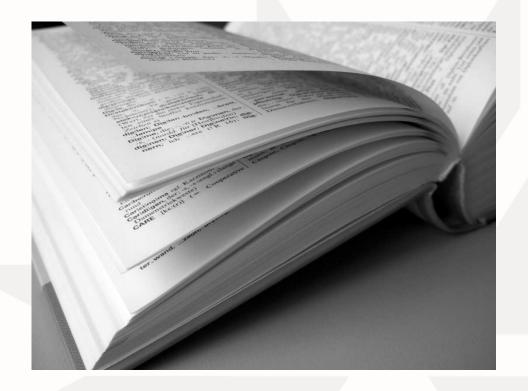


- ➤ Dispute Avoidance
- ➤ Dispute Resolution
- ➤ Dispute Mechanisms



#### What to Cover?

- ➤ Old Media
- > New Media
- > Covered Media





## What to Layer?



- ➤ Step Rights
- ➤ Blanket Rights
- ➤ Other Rights



### **Questions**

