

# **Kimberly MacLachlan**

### **Practice Innovation and Business Development Lawyer**



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LinkedIn Profile

Language(s) spoken: English

Bar Admission(s): Nova Scotia, 2019

Kimberly has a background in public relations, business, and law and brings this experience to support the firm's practice innovation and business development strategy firm-wide, including supporting initiatives in practice re-engineering, RFPs, process improvement, legal project management, document automation, technology, and pricing. Her experience includes:

- Coordinating responses to Requests for Proposals, Requests for Information, and Requests for Quotations, including supporting the development of alternative fee arrangements and customized pricing solutions.
- Conducting pricing and client-specific data analyses to inform strategic decision-making.
- Supporting training and coaching programs for practice innovation tools, such as document automation software, practice-specific technology, and financial dashboards.
- Supporting firm implementation of process improvement tools and technologies, including databases, transaction management software, and e-signature platforms.
- Researching the legal and operational implications of legal tech solutions and law reform opportunities.
- Developing legal analysis tools and decision trees to consider settlement outcomes.
- Supporting in-firm process improvement projects, including coordinating the development of standardized precedents, automated documents, fee estimate calculators, legal outcome analysis tools, and budget scoping tools.
- Developing tracking tools to provide high-level status updates for internal projects, corporate transactions, and banking clients.
- Supporting the assessment of diversified client offerings and technologically driven business development opportunities.



## **Education & Career**

#### **Education**

Institute for the Future of Law Practice Certification, 2021
Yellow Belt in Legal Lean Sigma Process Improvement & Project Management, 2019
Dalhousie University Schulich School of Law, JD, 2018
Dalhousie University Rowe School of Business, MBA, 2018
Mount Saint Vincent University, Bachelor of Public Relations, 2014

#### **Activities**

Participant in the Guinness Book of World Records, World's Largest Washer Toss Tournament, 2017

Medical student interviewer, Faculty of Medicine, Dalhousie University, 2012 - 2017

Representative for the United Kingdom, Euroscola - European Parliament, 2009

Member, Canadian Renewable Energy Association (CanREA), 2023

#### **Accolades**

Schulich Scholarship, 2017, 2018
Rowe Entrance Scholarship
Senate Medal of Distinction
David Bell Memorial Endowed Award

# **Thought Leadership**

Bringing Corporate Governance Online: Can Atlantic Canadian private issuers leverage tech solutions while complying with provincial corporate statutes? Part 2: Electronically-signed share certificates

June 22, 2020

think: forward in times of crisis

May 13, 2020

COVID-19 - leading law forward using DocuSign

March 20, 2020

## **Presentations**

Co-presenter, "Developing Systemic Workflows to Improve Efficiency and Reduce Costs Through Legal Process Management", The Canadian Bar Association: Solution Series

October 26, 2021

Co-presenter, "Innovation in the Law", Dalhousie University, Schulich School of Law, Weldon Welcome Days Keynote



Panelist, "Legal Innovation in Practice Series: Innovation in the Firm", Ottawa Legal Innovation Hub January 28, 2021