

Matthew Jacobs

Associate



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Language(s) spoken: English, [French](#)

Bar Admission(s): Nova Scotia, 2019;
Newfoundland and Labrador, 2019

Legal Assistant(s): [Rachel Morris](#)

Matthew has a general business law practice and is developing expertise with technology businesses. Matt routinely advises emerging and high-growth companies, from pre-incorporation to their capital raises. Matt works with clients daily on mergers and acquisitions, e-commerce, tech contracts (SaaS/EULA/SLA/SOW), corporate governance, capital raises, and commercial law.

Matt's experience includes:

- Acquisition of all of the assets of an American e-commerce company.
- Sale leaseback transaction between private enterprise and a REIT with respect to a property portfolio of approximately \$200 million.
- Acquisition of a direct-to-consumer Bluetooth technology company.
- Acquisition of a majority stake in a private enterprise for approximately \$357 million.
- Appearing and making successful submissions at the Newfoundland & Labrador Supreme Court (see Representative Litigation below).
- Advising for an emerging enterprise through its capital raise of approximately \$5 million.
- Partial sale of shares of an e-commerce company for approximately \$15 million.
- Sale of shares of a technology as a service company for approximately \$20 million.
- Private raises in the technology and mining sector.
- Acting as counsel for the acquisition of a private grocery business for approximately \$1 million.
- Advising technology companies in negotiations of Software as service agreements, software licenses, software development agreements, service level agreements, end user license agreements.

Representative Litigation:

- [*Benoit v. Atlantic Minerals Limited*, 2019 NLSC 229](#)
- [*Copper Stop Limited v. Parkland Fuel Corporation*, 2020 NLSC 114](#)

Practice Areas

Banking & Financing
Commercial Transactions/Agreements
Corporate Formation/Reorganization
Information Technology
Intellectual Property
Mergers & Acquisitions
Real Property
Securities

Education & Career

Education

Institute for the Future of Law Practice Certification, 2021
University of New Brunswick, JD, 2018
Memorial University of Newfoundland, BA, 2014

Activities

Member, Canadian Bar Association
Director, Atlantic chapter, Global Lawyers of Canada
Chair, Intellectual Property section, Newfoundland and Labrador branch, Canadian Bar Association
Law student volunteer, Learning Disability Association of Canada, 2016
Peer mentor, University of New Brunswick Faculty of Law, 2016 – 2017
Student moot coach, 2016 – 2018
Student moot judge, 2017 – 2018
Team leader, University of New Brunswick's 2018 Laskin Moot
Volunteer, Junior Achievement Nova Scotia's World of Choices 2019

Thought Leadership

Shareholder Agreements in Nova Scotia
[September 13, 2022](#)

Canada's Digital Charter – a principled foundation for a digital future?

May 28, 2019

Doctors must provide 'effective referrals' for medical services they oppose on religious grounds: *Christian Medical and Dental Society of Canada v. College of Physicians and Surgeons of Ontario*, 2019 ONCA 393

May 17, 2019

Change is the only constant – Bill C-86 changes in federal labour and employment regulation

January 18, 2019

Publications

Co-author, "Copyright Update", 24th Intellectual Property Law: The Year in Review

January 16, 2020